

The 28th International Conference of Hong Kong Society for Transportation Studies

9-10 December 2024, Hong Kong

<http://www.hksts.org/conf.htm>

Organizers:



Hong Kong Society for
Transportation Studies



Department of Civil and Environmental Engineering
and
Department of Industrial and Systems Engineering
The Hong Kong Polytechnic University

Notes for Poster Presentations

1. Introduction

The poster session offers a valuable opportunity for authors to present papers and interact with interested attendees for in-depth discussions. It is important to design the poster in such a way that:

- It provides a clear overview of the study.
- It includes sufficient material to be self-explanatory and to initiate discussion and questions.

Designing effective posters requires careful thought and advanced preparation. Posters that are simply a PowerPoint presentation or short manuscript do NOT work.

2. Poster session preparations

- Authors should set up their posters 30 minutes before the poster session. A floor plan in the poster room will show the assigned poster location. At least one author of each paper should be present during the poster session to interact with participants. Authors are required to bring **hard copies** of their posters and post them themselves and are responsible for promptly removing all posters at the end of the session or they will be trashed.
- The conference will provide 1 display board (each 2 m in height and 1 m in width) for each paper. Each paper can use **1 standard vertical A0 size (841 mm in width x 1189 mm in height) poster** for display. Please refer to the following picture for the orientation of a display board.



Figure 1 An example of the display board.

- The display boards are rented and may not be written on or defaced in any way. Therefore, you must use **Blue Tape** to mount the poster. The organizer will provide the blue tape.
- Telephone connections and other equipment will not be provided. Commercial advertising of products or services is not permitted.

If there is any enquiry, please contact:
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